

MadREP Gold Shovel Program

Exhibits	Requirements/Parameters	Documentation Submittal	√	Notes
Exhibit 1: Site location	Columbia, Dane, Dodge, Green, Iowa, Jefferson, Rock, Sauk counties	Location map showing site relative to County, and Municipality.		Map 1-1: Regional Map 1-2: Local
Exhibit 2: Site size & Zoning	No minimum acreage	Aerial photo showing site. Site Map/Survey showing dimensions and total size. Site map labeled with zoning and allowable build height. Letter from municipality/county verifying zoning.		Map 2: Site Information
Exhibit 3: Site ownership	Can be public or private	Documentation showing site ownership. Documentation showing the terms for which the site/parcels will be offered for sale or lease.		Rock County Parcel Details: Exhibit 3
Exhibit 4: Transportation Infrastructure	Site must have adequate direct access suitable for development.	Documentation/site map showing: Highway access, show adjacent as well as distance to nearest 4-lane highway. Rail or trans-shipment facility access, if any, or nearest location and distance to. Airport availability: nearest location and distance for cargo and passenger service.		Map 3-1: Highways Map 3-2: Airports Map 4-1: UP Rail Map Map 4-2: Railroad



Exhibit 5: Site suitable for industrial development	Fits with surrounding uses, may have buildings suitable for industrial development located on it.	Map showing site amenities (roads/rail) and structures as well as surrounding land uses, zoning and planned land uses as shown in the comprehensive plan. Include an aerial photo (Google, Bing, etc.) of the site.	Map 5-1: Existing Land Use Map 5-2: Future Land Use
Exhibit 6: Municipal Infrastructure	Site must be serviced by road, water, sanitary sewer, and have an approved stormwater management plan for the site or the community has authorized the installation of appropriate improvements at time of verification.	Site Map showing municipal infrastructure, noting any road restrictions and size and location of water/sewer services. If Infrastructure is not in place, a letter from municipality with details on installation of improvements and timeframe to complete. "208" (sewer service area) conformance review letter if available.	Map 6: Water & Sewer Services
Exhibit 7: Easements	Cannot have easements (utility or other) that would prevent development.	Site map showing all easements on and adjacent to site.	Map 7: Site Survey
Exhibit 8: Private Utility Infrastructure	Site must be serviced by electrical and natural gas providers.	Documentation- including site map showing: Electrical and natural gas providers. Size and capacity of service to site. Distance to nearest substation, its capacity for electrical and whether the circuit is redundant.	Map 8: Electric Services Map 9: Gas Services
Exhibit 9: Telecommunications Infrastructure	Site must be serviced by voice/data provider.	Documentation showing provider(s) and service capabilities and speeds.	Map 10: Telecommunications Services
Exhibit 10: Floodplain Wetlands	Cannot be located in or adjacent to a floodplain.	FEMA Flood insurance maps showing site and adjacent land clearing showing what is in and out of the floodplain.	Map 11: Floodplain & Wetland



Environmental Corridors (Environmentally Sensitive Areas)	Cannot have significant wetland issues limiting development. Cannot be located in environmental corridors (environmentally sensitive areas) without an approved mitigation plan.	Map showing presumed or delineated wetland area on site and adjacent to site and planned mitigation. Map showing site and any environmental corridors (environmentally sensitive areas) Any approved mitigation plan.	
Exhibit 11: Topography	Cannot have significant topography issues limiting development.	Topographic map of site.	Map 12: Topographic Features
Exhibit 12: Environmental, Historical, Archeological	Cannot have known Environmental, Historical and/or Archeological impediments	Statement indicating no known impediments or any planned mitigation as of submission relative to: Environmental Historical Archeological	Please see attached letter
Exhibit 13: Other site restrictions	No protective covenants that could limit development.	Documentation/list of any potential limits that would hinder site development such as protective covenants.	Please see attached letter
Exhibit 14: Other information	Possible local incentives or other factors that set your site apart.	Is the site in TID district? TID expiration date? Other geographical benefits that qualify the site for government incentives or otherwise provides an advantage.	Local Advantages & Incentives: Exhibit 13



City of Evansville

www.ci.evansville.wi.gov 31 S Madison St PO Box 529 Evansville, WI 53536 (608) 882-2266

November 12, 2021

Madison Region Economic Partnership (MadREP) Attn: Jason Fields, President 455 Science Drive, Suite 160 Madison, WI 53711

RE: Evansville, WI Gold Shovel Certification of Parcel 6-27-1150 (551 S Cty. Rd M)

Mr. Fields,

I am writing to you for gold shovel certification approval for our 11.41-acre rail accessible site located at 551 S Cty. Rd M Evansville, WI 53536. This letter along with the following packet of information should provide all the necessary detail needed for approval. Some of the specifics not outlined in the packet are as follows:

- To verify zoning, the site is currently zoned as I-1 Light Industrial District
- The site is currently owned by the city and is available for purchase for \$25,000/acre. The city is
 actively seeking a business that would utilize the accessible rail line but would also entertain other
 potentially interested businesses assuming they were willing to develop the site within 365 days of
 purchase. Discounts and incentives are available but will vary depending on the value proposed to be
 created on the site.
- All utilities are available and located on site via S Cty. Rd M. Hook up costs and timelines will vary depending on the potential opportunity and their needs.
- There are no easements associated with this site.
- The west side of the site is located near wetland inventory (see map 11). However, this will not affect or limit development possibilities.
- There are also no known protective covenants or environmental, historical, or archeological impediments that could limit development of the site. The only known limits are that a business fit with the city's I-1 Light Industrial District zoning and an allowable building height of 35 feet.

If there are any further questions or information that is needed, please do not hesitate to contact me at (608) 882-2285 or email me at: jason.sergeant@ci.evansville.wi.gov. Thank you for your consideration and we are very excited to obtain gold shovel certification!

Sincerely,

Jason Sergeant, AICP City Administrator

Acting Community Development Director

Enclosures: Gold Shovel Certification Application Packet



A central point between Madison and Janesville in south-central Wisconsin. Residents love the convenience to regional, as well as local, employment options and affordable, high quality of life. Main Street is idyllic—and authentic. A city big enough to support real industry, and still small enough to be on a first-name basis with its business owners.

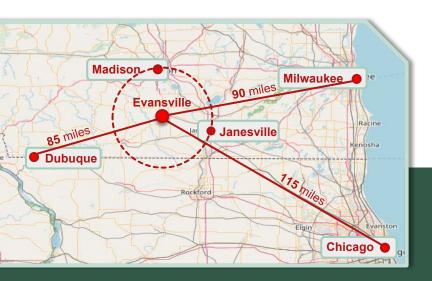
"Best City for Young Families"-nerdwallet.com

Fastest growing community in Rock County

3 Active and Fiscally Sound TIF Districts One-Stop Zoning and Permitting Services Revolving Loans and City Façade Grants

Entrepreneurship assistance in association with Rock County

Grants and incentives in association with the State of Wisconsin



OVERVIEW

Local Population₁: 5,312

Regional Population₂: 710,049 Local Labor Force Size₁: 2,892 Regional Labor Force₂: 407,365

Median Age1: 35.7 years

Household Median Income₁: \$70,828 Mean Commuter Travel Time₁: 28.9 mins

MAJOR EMPLOYERS

Bluescope Buildings North America
Baker Manufacturing
Stoughton Trailers
Evansville Community School District
Evansville Manor Skilled Nursing

TRANSPORTATION

Highway 14

Union Pacific Freight Rail Interstate 39/90: 18 Miles

Southern WI Regional Airport: 23 Miles Dane County Regional Airport: 28 Miles

Community Development Director, Jason Sergeant: jason.sergeant@ci.evansville.wi.gov

Phone: 608-882-2285

www.ci.evansville.wi.gov/grow



MAJOR EMPLOYMENT SECTORS

Healthcare and Social Assistance: 16.8%

Manufacturing: 13.5% Retail Trade: 10.5%

Finance and Insurance: 8.2% Educational Services: 7.9%

Professional, Scientific & Technical

Services: 6.2%

EDUCATION

Evansville School District (K-12)3:

1.800 Students

4K through Grade 12 Comprehensive Education

JEDI Virtual School Alternative Education Summer School

Advanced Learner programming

Regional Colleges and Technical Schools:

Blackhawk Technical (Janesville): 25 Miles

Beloit College (Beloit): 28 Miles MATC (Madison): 33 Miles

University of Wisconsin (Madison): 22 Miles UW Rock County (Janesville): 21 Miles UW Whitewater (Whitewater): 33 Miles

HEALTHCARE

Evansville Clinics: SSM Health/Dean Clinic Mercy Clinic

Regional Hospitals:

Mercy Hospital & Trauma Cntr. (Janesville) St. Mary's Hospital (Janesville and Madison)

Meriter Hospital (Madison)

UW Madison Hospital (Madison)

HOUSING

Median Home Value: \$187,000

Median Home Rent: \$713 per month

Total Local Housing: 2,246 Units

Total Regional Housing: 301,952 Units Local Housing in next 12 mos.4: 30 Units Owner vs Renter Occupancy: 64.4%/35.6%

UTILITIES AND TELECOMMUNICATIONS

Internet and Data: AT&T, Spectrum, Litewire

Natural Gas Service: We-Energies

Electric, Water and Sewer: City-Owned

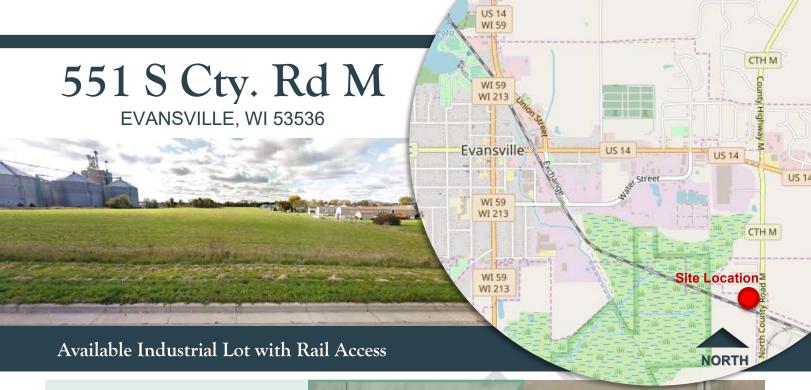
Award Winning and Reliable

12019 American Community Survey (ACS) / US Census. 2Dane and Rock Counties per 2019 ACS, 32018 Evansville Community School Dist, 4City of Evansville. This information was collected from primary and secondary data sources deemed reliable.



For more information about Evansville or to learn how your business can *Grow with Evansville*, go to **www.ci.evansville.wi.gov/grow** or contact the Community Development Director:

Jason Sergeant: jason.sergeant@ci.evansville.wi.gov Phone: 608-882-2285 31 South Madison Street, PO Box 529, Evansville, WI 53536



Property Information 11.41 Acres in Size

100,000+ SF Buildable Footprint

Zoning

Zoned I-1 Light Industrial District 25 to 100 Foot Minimum Setbacks 35 Foot Allowable Build Height

Features

Adjacent to active rail line All Utilities adjacent to Site

Terms

Price Negotiable Revolving Loan Funds Available

Located in the fastest growing community in Rock County

This information was collected from primary and secondary data sources deemed reliable. Please note this information is subject to change without notice. Produced by the City of Evansville, 31 S Madison Street, PO Box 529, Evansville, WI 53536. Last updated December 2019.





For more information on this available lot or to learn how your business can *Grow with Evansville*, go to **www.ci.evansville.wi.gov/grow** or contact the Community Development Director:

Jason Sergeant: jason.sergeant@ci.evansville.wi.gov Phone: 608-882-2285

551 S Cty. Rd M SITE INFO

BASICS

Address: 551 S Cty. Rd M

City: Evansville State: WI County: Rock Acres: 11.41 acres

ECONOMIC DEVELOPMENT CONTACT

Jason Sergeant
City of Evansville
31 S. Madison Street
Evansville, WI 53536
(608) 882-2285

jason.sergeant@ci.evansville.wi.gov

ADDITIONAL DETAILS

Certified: Pending Approval Specialty Features: Rail Access

TRANSPORTATION

Nearest Highway: WI State Highway 14 (0.70 Miles) Nearest Interstate: I-90 Interchange (16.50 Miles)

Nearest Airport: Dane County Regional Airport (30.30 Miles)

Nearest Commercial Airport: Dane County Regional Airport (30.30 Miles)

Rail Served: Yes

Rail Served By: Union Pacific

Rail Accessible: Yes

Rail Infrastructure in Place: No

Nearest Trans-Shipment Facility: Loup Network Partner, Rochelle, IL (80.50 Miles)

RAIL INFORMATION

Rail access is possible through Union Pacific via the line adjacent to the site. There are no volume requirements necessary to access rail service, however, there are several steps that are needed to obtain service. The overall site and rail specifics will need to be approved by Union Pacific prior to obtaining service. This process typically takes about 14-16 months from hiring an engineering firm to approval. More information on obtaining rail service can be found here:

https://www.up.com/customers/ind-dev/process_uptrack/index.htm

A switch/spur will need to be installed to access rail service. Typical costs to install a rail switch are \$300-400,000. These costs may be able to be partially offset via a Transportation Economic Assistance (TEA) Grant. More information can be found here:

- https://wisconsindot.gov/Pages/doing-bus/local-gov/astnce-pgms/aid/tea.aspx
- https://wisconsindot.gov/Documents/doing-bus/local-gov/lpm/2017se-lp-tea.pdf

There are other options to transport material through Union Pacific that would not require rail access. Loup Logistics, a subsidiary of Union Pacific, offers transloading options through various facilities. The nearest one to the 551 S Cty. Rd M site is located in Rochelle, IL (80.50 miles away).

ELECTRIC SERVICE

Supplier: Evansville Water & Light (Municipal Utility)

Phone: (608) 882-2266

Email: utility@ci.evansville.wi.gov

Website: https://www.ci.evansville.wi.gov/services_by_department/municipal_utility/

Capacity: 7,200 volts. 12,470 volts Phase-to-Phase Nearest Substation: 1 mile south of site on S Cty. Rd M

Notes: Municipal utility rated fastest response time in the nation

NATURAL GAS Supplier: We Energies

Phone: (800) 714-7777 (Monday – Friday 8am – 5pm)

Website: https://www.we-energies.com/

Size of Main: Both a 3" and 6" main serving the site

Pressure: 60 lbs for both mains.

WATER

Supplier: Evansville Water & Light (Municipal Utility)

Phone: (608) 882-2266

Email: utility@ci.evansville.wi.gov

Website: https://www.ci.evansville.wi.gov/services_by_department/municipal_utility/

Size of Main: 10" main serving the site

Capacity: Gravity fed system producing between 65-75 lbs of pressure

Peak Flow: 1,210 gallons per minute tested from 10" mains

WASTEWATER

Supplier: Evansville Water & Light (Municipal Utility)

Phone: (608) 882-2266

Email: utility@ci.evansville.wi.gov

Website: https://www.ci.evansville.wi.gov/services_by_department/municipal_utility/

Size of Main: 10" main serving the site

Nearest lift station: 0.7 miles north at the intersection of S Cty. Rd M and HWY 14

Notes: The City of Evansville Wastewater Treatment Plant currently processes between 350,000 – 500,000 gallons every day. In 2017, the plant was upgraded to a de-watering screw press which greatly expanded the processing

ability allowing for future growth.

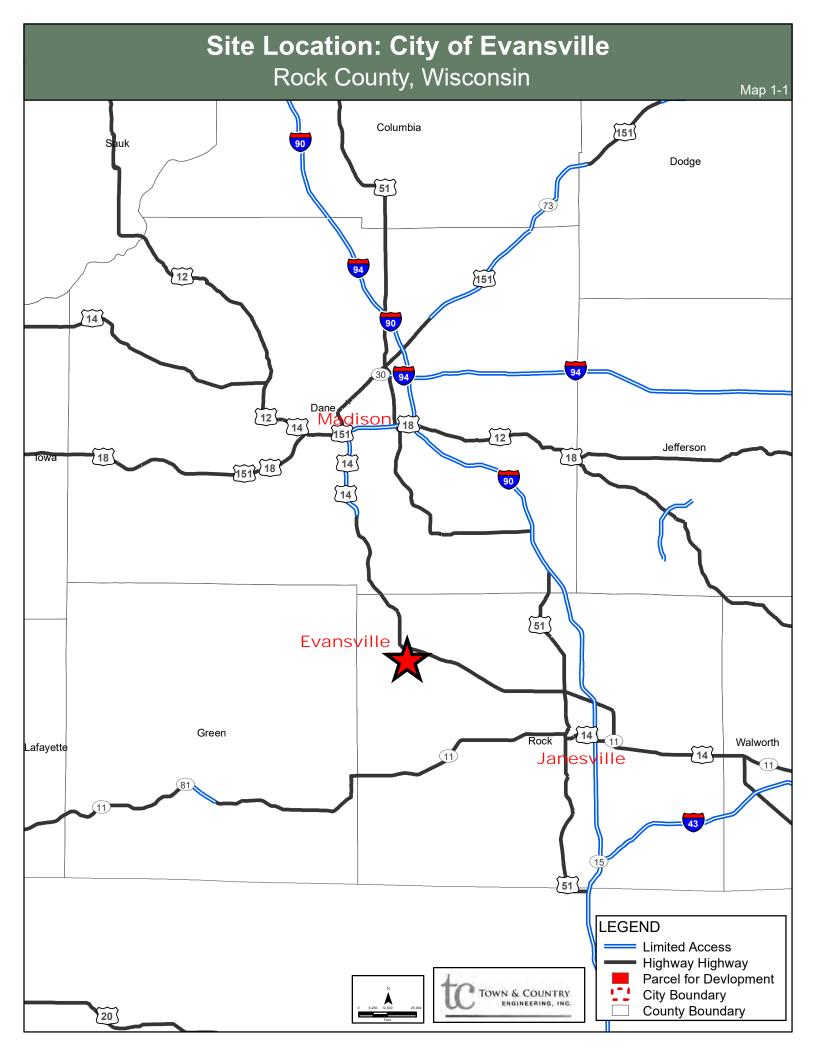
TELECOMMUNICATION

Supplier: Spectrum Phone: (877) 463-0677

Website: https://www.spectrum.com/ Maximum Speed: 1,000 Mbps

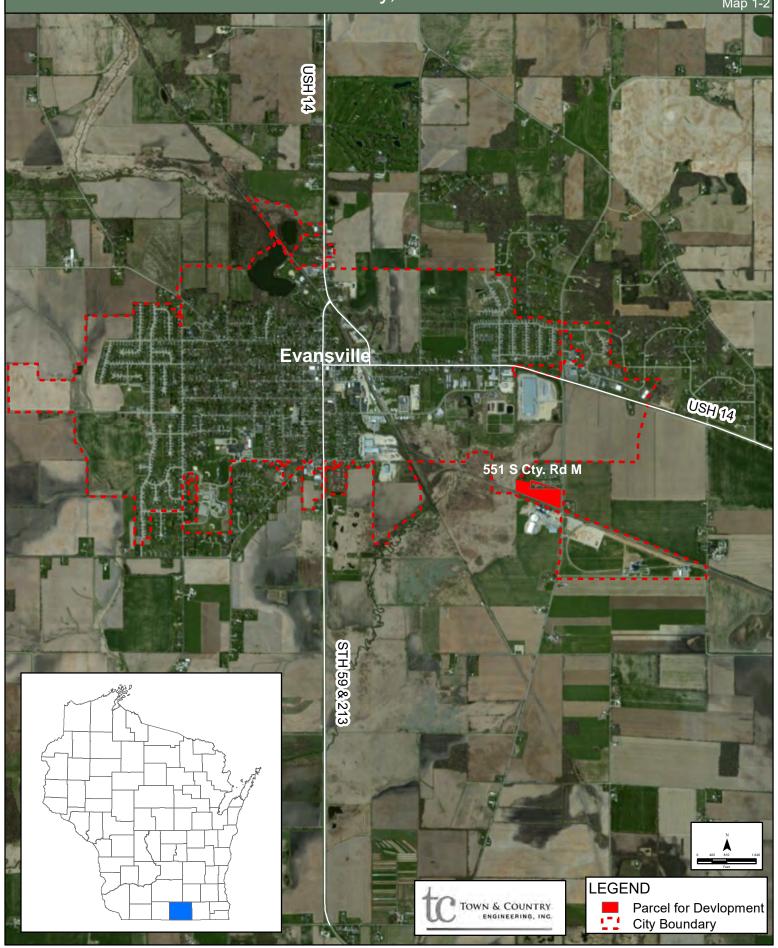
Supplier: LiteWire Phone: (888) 825-2005

Website: https://www.litewire.net/



Site Location: City of Evansville Rock County, Wisconsin

Map 1-2



Site Information: City of Evansville Rock County, Wisconsin

Map 2



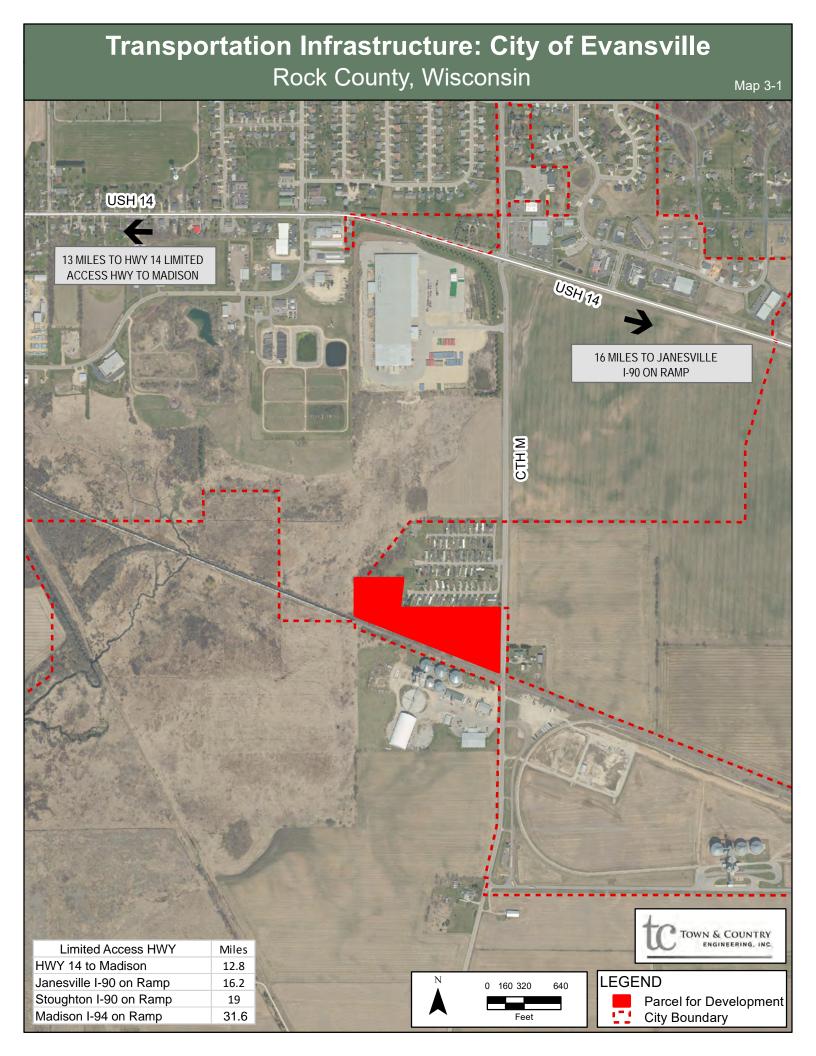


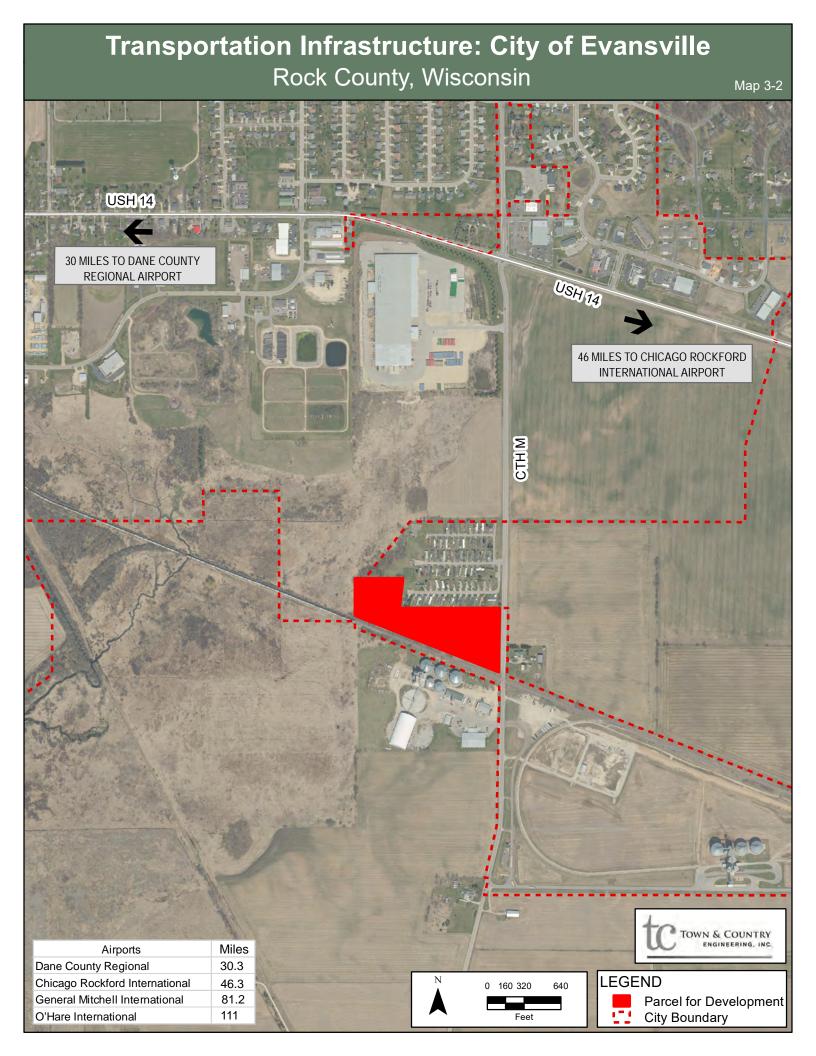
Tax Database Search

Home New Search Search Results Current Taxes Payment History Tax Bills

		Parcel Details for	222 080100			
		Parcel Inforn	nation			1
Name: CITY OF EVANSVILLE			Parcel Number: 6-27-1150			
Address: PO BOX 529 EVANSVILLE, WI 53536-5060			Site Address: , WI			
Municipality: CITY OF EVANSVILLI		•				
		General Infor	mation			
Sec/Town/Range: 35-4-10					Other Tax Codes: 0000-0000-0000-0000	
11.00		LISTED BELOW MAY NOT REF URRENT LEGAL DESCRIPTION				
Documents: 2075654				ir.		
		Value Inform	ation			
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Description		Acres	Land	Im	provements	
Other TOTALS		11.41	() —	0	
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		Legal Inform	ation			
PT NE1/4 COM 491.5 S N1/4 COR E 420.20' SLY 260.17', E E LN COUNTY RD M, S RR, NW ALG RR TO W I N TO POB (EXC COM N1/4 COR E S 749.98' TO POB, E 66. S 586.83', NWLY 77.97' N 561.31', E 7' TO POB)						

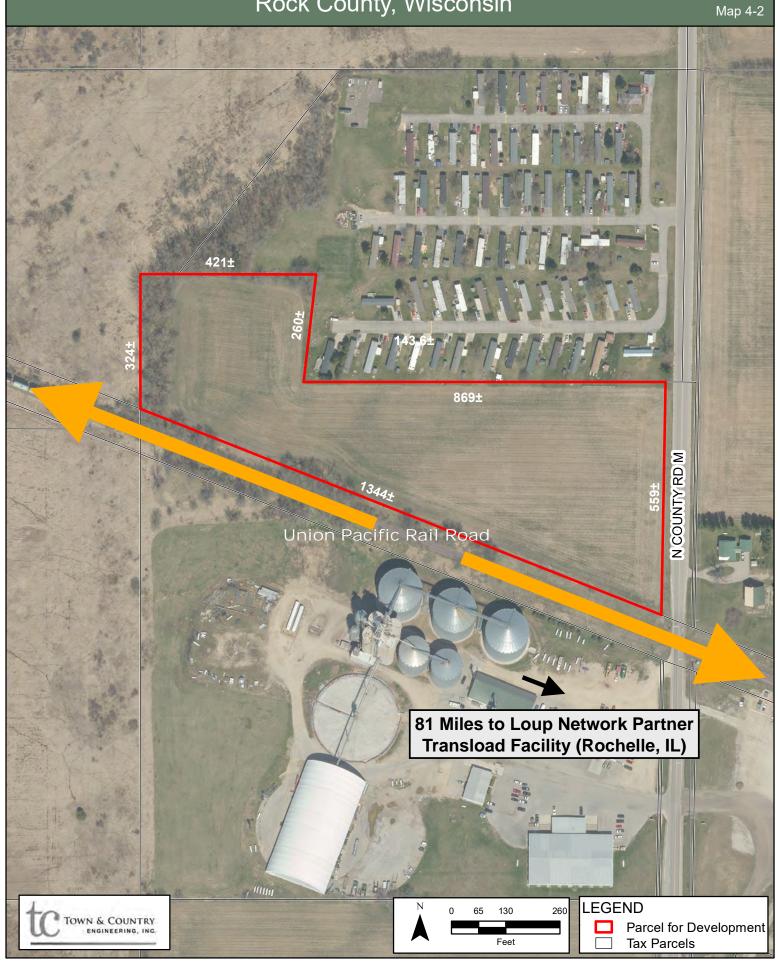
Rock County provides this information with the understanding that it is not guaranteed to be current, complete or accurate. Conclusions drawn from this information are the responsibility of the user. While every reasonable effort has been made to ensure the timeliness and accuracy of the information, Rock County takes no responsibility for errors and omissions.





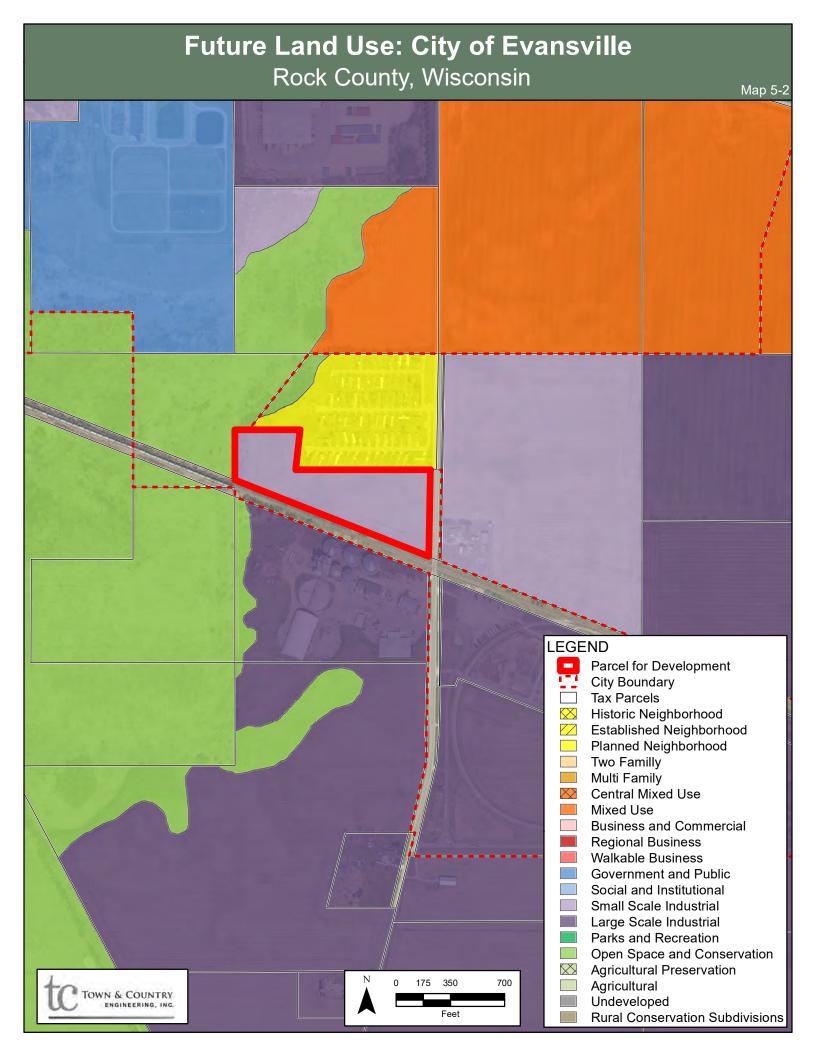


Rail Infrastructure: City of Evansville Rock County, Wisconsin



Existing Land Use: City of Evansville Rock County, Wisconsin Map 5-1 Currently Zoned: I-1 Light Industrial District **LEGEND** Parcel for Development City Boundary **Business and Commercial** Walkable Business Government and Public Small Scale Industrial 650 Large Scale Industrial TOWN & COUNTRY Open Space and Conservation

Agricultural



Water & Sewer Services: City of Evansville Rock County, Wisconsin Map 6 WATER CAPACITY 65-75 lbs of pressure 1,210 gallons per minute NCOUNTY WATER & SEWER PROVIDER LEGEND Evansville Water & Light Phone: (608) 882-2266 Parcel for Development Email: utility@ci.evansville.wi.gov City Boundary Tax Parcels 300 Water Mains TOWN & COUNTRY Sanitary Manhole **Gravity Sewers**

PLAT OF SURVEY

ALL THAT PART OF THE NORTH 3/4 OF THE NORTHEAST 1/4 OF SECTION 35, T.4N., R.10E. OF THE 4TH P.M., STATE OF WISCONSIN NORTH 1/4 CORNER OF SECTION 35-4-10. CITY OF EVANSVILLE, ROCK COUNTY, WISCONSIN, LYING NORTH OF THE CHICAGO & NORTHWESTERN RAILWAY COUNTY OF ROCK COMPANY'S NORTHERLY RIGHT-OF-WAY LINE; EXCEPTING THEREFROM, THAT PART THEREOF DESCRIBED AS FOLLOWS: BEGINNING AT THE NW CORNER OF THE NE 1/4 OF SAID SECTION 35; THENCE EAST 24 RODS AND 10 FEET; THENCE SOUTH 29 RODS AND 13 FEET; THENCE WEST 24 RODS AND 10 FEET; THENCE NORTH 29 RODS AND 13 FEET TO THE PLACE OF BEGINNING. COMPLIES WITH CHAPTER A-E7. FURTHER EXCEPTING THEREFROM, THAT PART THEREOF DESCRIBED AS FOLLOWS: COMMENCING AT A CUT STONE MONUMENT FOUND AT THE NORTH 1/4 CORNER OF SAID SECTION 35; THENCE EAST (ASSUMED BEARING), ALONG THE NORTH LINE OF THE NE 1/4 OF SAID SECTION, 477.60 FEET TO AN IRON PIPE FOUND AT THE PLACE OF BEGINNING FOR THE LAND TO BE HEREIN DESCRIBED; THENCE CONTINUING EAST, ALONG SAID NORTH LINE, 834.0 FEET TO AN IRON PIPE SET AT THE NORTHEAST CORNER OF THE WEST 1/2 OF THE NE 1/4 OF SAID SECTION; THENCE SO *57'W ALONG OR NEAR THE CENTERLINE OF C.T.H. "M" AS TRAVELED, 750.0 FEET TO AN IRON PIPE; THENCE WEST, PARALLEL TO SAID NORTH LINE 909.55 FEET TO AN IRON PIPE; THENCE N6 °41'30"E 755.04 FEET TO THE PLACE OF BEGINNING. Ronald J. Combs P.L.S. Number 1330 FURTHER EXCEPTING THEREFROM, THAT PART THEREOF DESCRIBED AS FOLLOWS: COMMENCING AT THE NORTH 1/4 CORNER If the surveyor's signature is not OF SAID SECTION 35; THENCE EAST (ASSUMED BEARING), ALONG THE NORTH LINE OF THE NE 1/4 OF SAID SECTION, red in color, the map is a copy and may contain unauthorized alterations. 477.60 FEET TO AN IRON PIPE FOUND AT THE NW CORNER OF AN EXISTING 15.007 ACRE TRACT, ALSO BEING AT THE The certification contained hereon PLACE OF BEGINNING FOR THE LAND TO BE HEREIN DESCRIBED; THENCE S6 °41' 30" W ALONG THE WEST LINE OF SAID shall not apply to any copies. TRACT, 494.87 FEET TO AN IRON PIN; THENCE WESTERLY, PARALLEL WITH SAID NORTH LINE, 14 FEET, MORE OR LESS, TO THE BRUNSELL TRACT; THENCE NORTHERLY, ALONG THE EAST LINE OF SAID TRACT, 491.5 FEET TO SAID NORTH LINE; THENCE EAST (ASSUMED), ALONG SAID NORTH LINE 57.67 FEET, MORE OR LESS, TO THE PLACE OF BEGINNING; FURTHER EXCEPTING THEREFROM. ALL THAT PART THEREOF CONVEYED TO THE CITY OF EVANSVILLE BY QUIT CLAIM DEED DATED OCTOBER 16, 2007, RECORDED OCTOBER 23, 2007, AS DOCUMENT NO.1810804, IN THE OFFICE OF THE REGISTER OF DEEDS FOR ROCK COUNTY, WISCONSIN. S89 *51 ' 46 "E 90.22' N89 *59 ' 39 "E 330.23 → Planter 33' Play Set N89 *59 ' 35 "E 869.02' □ Refuse Planted 11.41 ACRES 40' 40 ' RAILROAD **LEGEND:** • FOUND 3/4"IRON PIN ■ FOUND CUT STONE MONUMENT ——×—— FENCE GRAPHIC SCALE 1"=100" NOTES: FIELD WORK COMPLETED FEBRUARY 20, 2017. THIS SURVEY IS SUBJECT TO ANY AND ALL EASEMENTS AND AGREEMENTS, RECORDED AND UNRECORDED. ASSUMED NO *02'38"E ALONG THE NORTH-SOUTH CENTERLINE OF SECTION 35-4-10.

I HEREBY CERTIFY THAT I HAVE SUPERVISED THE SURVEY OF THE PROPERTY DESCRIBED HEREON FOR THE EXCLUSIVE USE OF THE CITY OF EVANSVILLE AND THAT AND TO THE BEST OF MY KNOWLEDGE AND BELIEF THE PLAT HEREON DRAWN CORRECTLY REPRESENTS SAID SURVEY AND ITS LOCATION AND

GIVEN UNDER MY HAND AND SEAL THIS 21ST DAY OF FEBRUARY, 2017, AT JANESVILLE, WISCONSIN.

• LAND SURVEYING 02/21/17 LAND PLANNING CIVIL ENGINEERING

PROJECT NO.

109 W. Milwaukee St. Janesville, WI 53548 www.combssurvey.com

tel: 608 752-0575 fax: 608 752-0534

117-050 CLIENT CITY OF **EVANSVILLE**

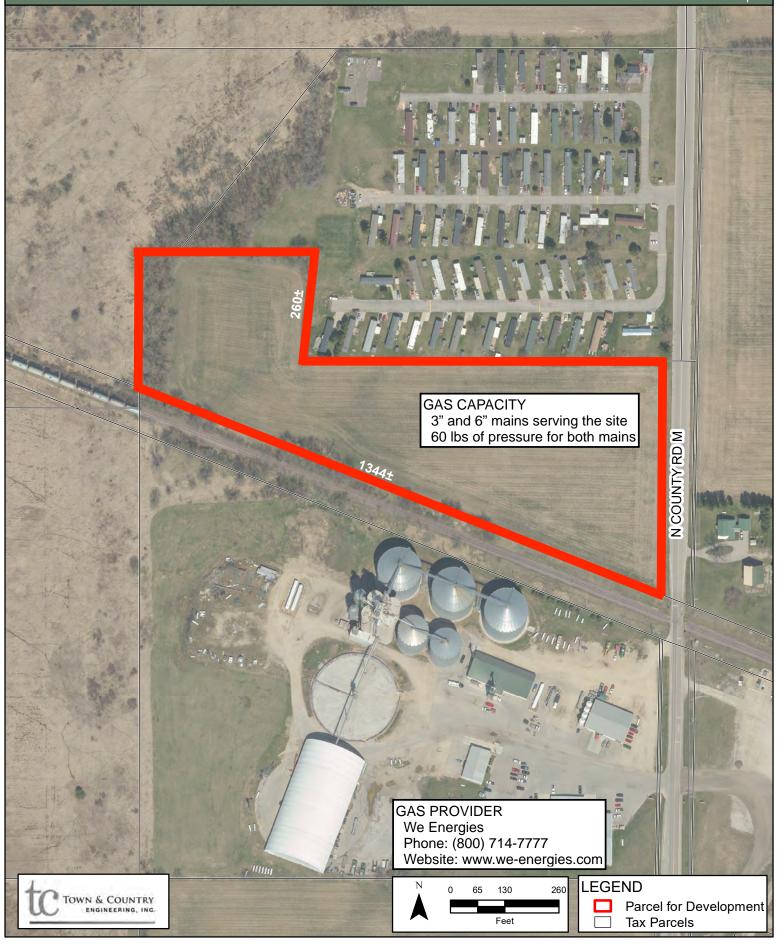
Electric: City of Evansville

Rock County, Wisconsin Map 8 N COUNTY RD M-ELECTRIC CAPACITY 7,200 volts 12,470 volts Phase-to-Phase Nearest Substation: 1 Mile **LEGEND** Parcel for Development Tax Parcels Primary OH-by Circuit Subtype, Feeder ID 1-Ph, North Prairie Circuit ELECTRIC PROVIDER 3-Ph, Landmark Circuit Evansville Water & Light 3-Ph, North Prairie Circuit **Primary UG-by Circuit** Phone: (608) 882-2266 Email: utility@ci.evansville.wi.gov Subtype, Feeder ID 1-Ph, North Prairie Circuit 400 3-Ph, Landmark Circuit TOWN & COUNTRY Single Phase Underground

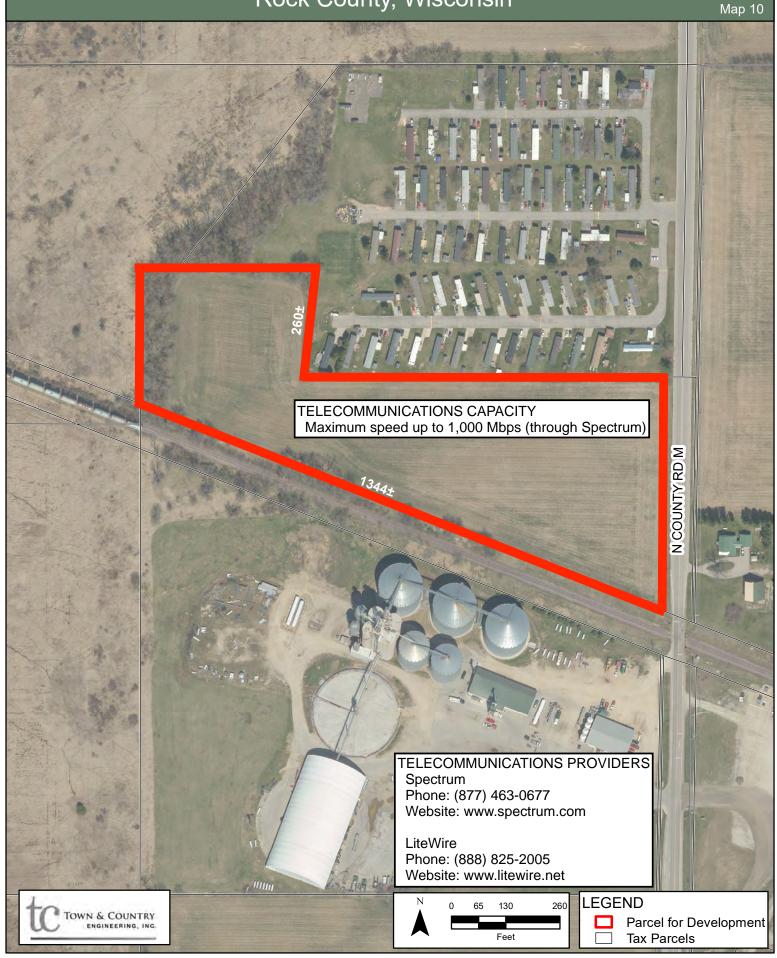
Three Phase Underground

Gas: City of Evansville Rock County, Wisconsin

Map 9

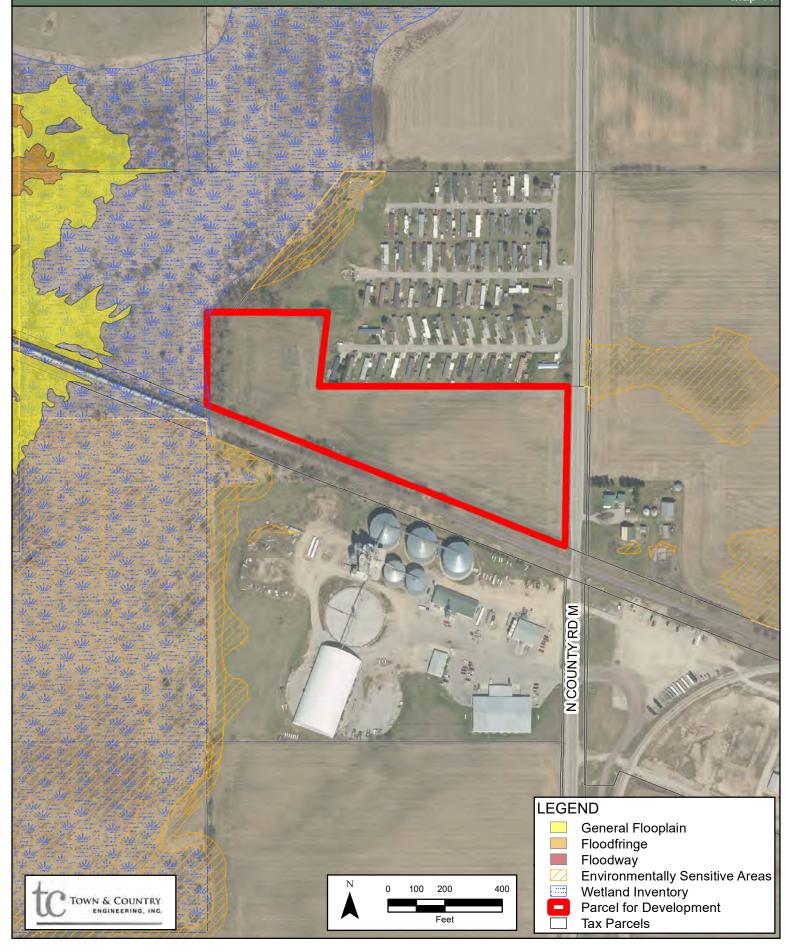


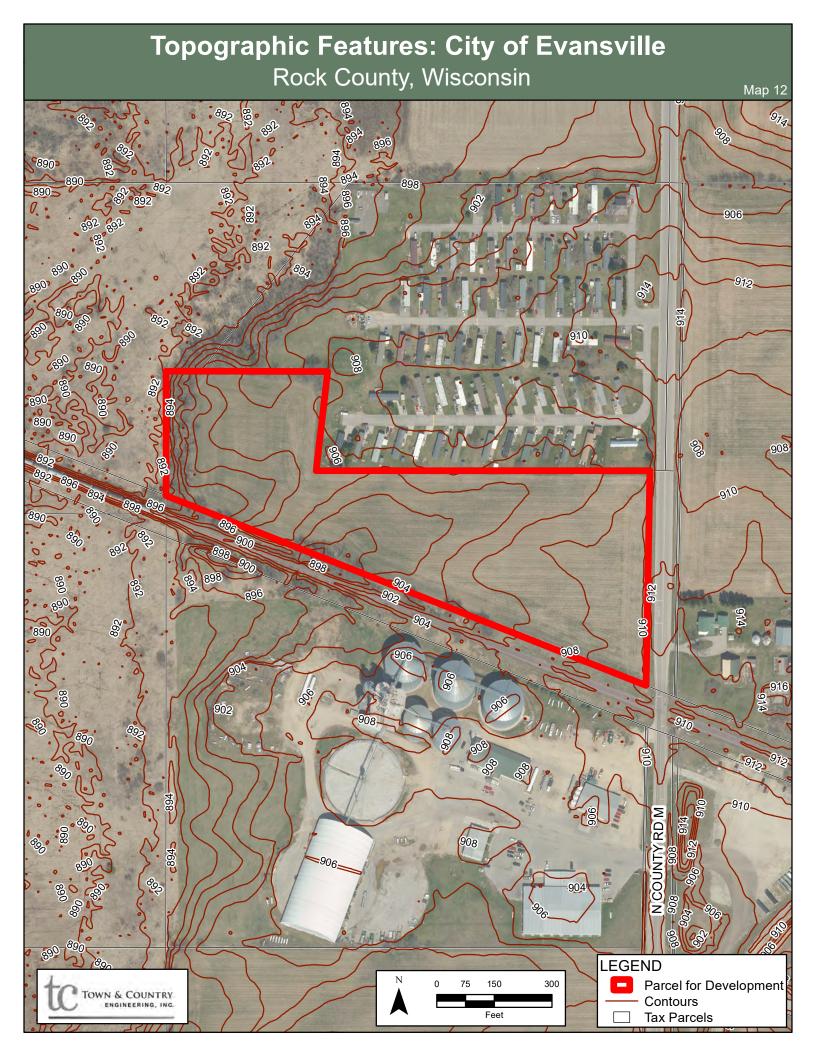
Telecommunications: City of Evansville Rock County, Wisconsin



Floodplain & Wetland: City of Evansville Rock County, Wisconsin

Map 11





Local Advantages and Incentives for 551 S Cty. Rd M (Exhibit 13)

Overview

The following document is an outline of the 551 S Cty. Rd M rail site along with the local advantages and potential available incentives to a prospective business.

Site Basics:

- 11.41 acres with a potential for a building footprint up to 100,000 square feet.
- Currently zoned light industrial with 25 to 100 foot minimum setbacks
- City of Evansville data:
 - o Local population of 5,312. (2019 ACS)
 - o Local labor force of 2,892. (2019 ACS)
 - o Median Age of 35.7. (2019 ACS)
 - Median household income of \$70,828. (2019 ACS)
 - o Mean commuter travel time of 28.9 minutes. (2019 ACS)
- Regional data (Dane and Rock Counties):
 - o Regional population of 710,049. (2019 ACS)
 - o Regional labor force of 407,365. (2019 ACS)

Advantages of the site:

- Rail access through Union Pacific
- Located on the outskirts of town to allow for highway access. Well under 5 minutes to 55 MPH for trucks via S Cty.
 Rd M to HWY 14.
- Proximity to Janesville and Madison and I90/94 via HWY 14. Interstate I-90 only 16 miles away (21 minutes) via HWY 14 in Janesville, WI.
- Agricultural community with other Ag businesses nearby.
- Multiple larger manufacturers within Evansville including nearby Stoughton Trailers, Baker Manufacturing, and Bluescope Buildings North America.
- All utilities are in place (to the street) and sufficient for several different user types.
 - Municipal utility that provides water and electricity.
 - Rated fastest response time in the nation for a municipal utility.

Advantages of Evansville, WI:

- Close proximity to both Madison and Janesville with a regional labor force of 407,365 (2019 ACS)
- Fastest growing community in Rock County
- Cost of living nearly 12% lower than the national average.
- Best place to live in Rock County and "One of the best places to live in Wisconsin" niche.com
- "Best City for Young Families" nerdwallet.com

Local Incentives

There are several local incentives that would be available to new businesses. A brief list of those incentives and programs potentially available are as follows. This is not an all-inclusive list as there are also multiple regional, state, and federal programs that might be applicable.

- Local Resources:
 - Evansville Building Improvement Grant (BIG):
 This is a matching grant of up to \$1200 for facade, sign, and entry improvements in the historic downtown. Please contact Jason Sergeant for more details at: (608) 882-2285
 - Evansville Revolving Loan Fund (RLF):
 The Economic Development Committee administers a revolving loan fund below market rates for businesses throughout the city. Issuance of a loan from this fund requires review and approval by the Loan Review Board, Economic Development Committee, and Common Council. For more information, please see the following:
 - Program Policies and Procedures Manual:
 https://www.ci.evansville.wi.gov/content/Econ_Devl/RLF%20Manual%202016%20UPDATES%2
 03-17%20FINAL.pdf
 - Applicant Information: Instructions, Checklist, and Application: https://www.ci.evansville.wi.gov/content/Econ_Devl/RLF%20Application,%20Checklist%20and%20Instructions%202016%20UPDATED%203-21.pdf
 - o TID District:

The 551 S Cty. Rd M site is not currently located in a TID district. However, it is located next to a TID district. Depending on the potential business the TID district may be expanded to include the site or a new TID district could be created.

Other Resource Types:

There are several regional, state, and federal programs also available. Below are the main categories that these programs fall into. For more information on these programs please contact Jason Sergeant at: (608) 882-2285

- o Entrepreneurial & Small Business Finance Assistance
- Energy Efficiency Grants & Loans
- Workforce Training Assistance
- Income Tax Credits & Capital Gains Exclusions
- Infrastructure Programs
- Capital Financing and Lending Programs
- Export Assistance Programs